



# Anchorline

THE NEWSLETTER OF THE GRADY LIFE





# Dear Grady Friends:


It's been wonderful to see so many of you at this year's boat shows. Reminiscing with old friends, meeting new ones, and hearing stories from your Grady-White boat adventures is always invigorating!


And what an exciting time it is for us with two all new boats for the 2023 model year. First, the *Adventure 218* is a reimagined classic that is already delighting customers who have long loved our walkaround cabin boat designs. Then, the dynamic *281 Coastal Explorer*, the larger version of our very popular and highly versatile inshore/offshore *251 Coastal Explorer*, is getting rave reviews since its introduction at the Miami International Boat Show. What a great start to the year!

While in Miami, we celebrated as we accepted our 21<sup>st</sup> consecutive NMMA\* Customer Satisfaction Index Award—that's a win for every time the award has ever been presented. It's an acknowledgement that you, our customers, recognize and appreciate our passionate commitment to delivering the highest level of customer satisfaction. Rest assured we will never stop making YOU our top priority! Always working toward continuous improvement, we love hearing from you about what you want in your boat and from your boating experience, and earning this award year-after-year tells us we're creating boats that continue to exceed your expectations. With sincere gratitude, we will continue to keep this as our ultimate goal.

If you're ever close by, or looking for an exciting road trip, we invite you to visit our factory in Greenville, North Carolina. We'd love to see you and introduce you to the exceptional team of craftspeople that are dedicated to making Grady-White boats!

We are so thankful you have chosen a Grady-White to share in your life's ventures, and we love being part of your unique Grady life!

  
Eddie Smith, Jr., Chairman, CEO

  
Kris Carroll, President



## ON THE COVER

Steve Govel, of Short Marine sent beautiful photos of a Grady-White *Express 330*, a 33-foot express cabin boat, riding majestically along the coast of Australia. Grady-White Boats' legendary SeaV<sup>2</sup>® hull delivers an extraordinary ride in all types of water around the world.



Learn more about the SeaV<sup>2</sup> hull here.



Learn more about the Express 330 here.

A GAME-CHANGING GRADY-WHITE DESIGN!

# Innovation Shines on the ALL NEW 281 Coastal Explorer

Grady-White's *Coastal Explorer Series* is known for delivering an inshore piece of heaven and offshore peace of mind. We're excited to show you how the all

new *281 CE* does just that! Surpassing every expectation with its exceptional design and unparalleled performance, this new boat, built on Grady-White's

legendary SeaV<sup>2</sup>® hull, was designed to delight both avid anglers who are passionate about fishing and family members wanting a sandbar chariot.

## MAIN SPECIFICATIONS

Beam Amidships: 9'4" (2.84 m)

Center Line Length w/o Engines: 27'7" (8.41 m)

Bridge Clearance: 7'11" (2.41 m)

Cockpit Depth: 22" (0.56 m)

Hull Draft: 19" (0.48 m)

Maximum HP: 600 (448 kW)

Fuel Capacity - Standard: 160 gal. (606 l)

Weight w/o Engines: 5650 lb. (2563 kg)

See Grady-White's latest innovations implemented on the 281 at [gradywhite.com](http://gradywhite.com).



**GRADY-WHITE BOATS**  
Exceptional attention to detail.

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## Ng Brothers: Fishing with Family

In 1968, Victor Ng purchased his family's first boat as a way to enjoy nature and connect with his three sons, then aged 10, 7, and 4. Through the years, this boat and several more were a great learning experience for the boys. Their father started them out slowly, going from a pond to creeks and rivers, then lakes and sounds, until finally venturing into the ocean when the youngest Ng was 16.

Many years later the profound impact these experiences had on his two youngest, Alex and Anthony, is evident as they continue boating together as experienced fishermen.

Anthony recalls one of the family's first boats, a Grady-White *Overnighter 204C*, which he thought was "the ultimate boat". He liked the versatility and the fact that they could cruise, fish, and overnight together. From that point forward, the Grady-White brand always stood out in his and Alex's mind as the best!

Years later, when the two started fishing together, they purchased several other boat brands before they landed on their first Grady-White. There were many reasons they decided to look at a Grady-White *Canyon 306*, one being the quality materials and craftsmanship of the boat.



Another reason is the true self-bailing cockpit and overboard draining boxes. Alex recalled a time on another brand boat they owned where the boxes in the floor filled with water and they narrowly escaped their boat going under.

However, the greatest selling point of the Grady-White was in the ride. When they went on their test ride, the dealer went to jump a yacht's wake. "We all braced for the impact that never happened," Anthony said. "Right there Alex looked at me and said, 'write the man a check!'" Now, on their third *Canyon 306*, they value the boat and the brand for more than just the exceptional ride. They also like the well-thought-out design that makes it so easy to fish and the fact that it keeps them dry in any weather, unlike other boats they've owned. Most importantly, it's much safer than their previous

boats, allowing for peace of mind when they are 60 to 100 miles offshore.

These two have always been hard-core fishermen. Those who fish with them know that you leave the dock before the sun rises and you don't come back until the day is over or the coolers are full. While the fish box space on the boat is more than generous, these two brothers love to fish so much they sometimes take an extra cooler on board and fill it, too.

Fishing for grouper, triggerfish, tuna, wahoo, dolphin, and more, they sometimes spend the night out in the ocean, taking turns fishing and sleeping for an hour or two at a time. Between extensive fishing, casual cruising, and visiting waterfront restaurants with family and friends, the Ng brothers typically put about 500 hours on their boat each season. "Our boats get used, and sometimes abused, but the Grady-White quality can take it," says Anthony. "A little clean up, and she looks new!"

Both have some great memories boating, but of course for these two, their best memories center on fishing. Anthony recalls the first time his daughter, Melanie, caught the winning fish in a small tournament. She was nine years old and the fish was only a 1.8 pound pinfish, but it instilled a love of fishing in her, too. As a teenager she had the oppor-

tunity to fish on a Grady-White during a photo shoot where she and her father caught lots of fish for the camera. Now, at 27 and living in Miami, Florida, she enjoys fishing with her dad and uncle when she's home for a visit.

Alex also fondly remembers a once in a lifetime catch on a fishing trip with a friend—a 600-pound tuna. “We had to use

the winch to bring him in through the door,” Alex said. “After catching just that one, we decided to call it a day.

For years, the brothers fished multiple times a week, putting the boat to the test in all kinds of conditions. The worst for Anthony was a time he went tuna fishing with a friend in the early, dark hours of the morning when the water suddenly

went from calm to rough. After sticking it out and fighting a fish for about three hours, Anthony decided the seas were getting too big and they needed to cut the line and head home. That's when he saw a huge wave curling towards the boat. “I told my friend, ‘It's gonna roll us’, but it didn't,” he says, still with surprise. While several hundreds of gallons poured into



the boat, it all drained just like a self-bailing Grady-White is built to do, and they headed back to the dock. In retrospect Anthony says, “You have to have a great boat beneath you if you’re going to tackle these types of challenges.”

Like Anthony, Alex has always been a diehard fisherman, feeling completely comfortable handling the boat and the

rods alone. He even fought and landed fish as large as 500 pounds by himself. Today, both brothers say they aren’t as interested in fishing under the extreme conditions they once enjoyed in their younger days—but their Grady-White is more than capable to do so. In fact, Anthony says, “If it’s too rough for that boat, you don’t need to be out there at all.”

It’s evident that fishing is a real passion for Alex and Anthony, but they both note that the time they spend together gives them as much pleasure as filling the fish boxes, and they agree that the *Canyon 306* gives them the best of both worlds. “It’s beautiful and functional!” they say, as Alex closes with, “I’m so thankful we’ve got a Grady-White.”



Anthony and his daughter, Melanie, catching fish on a Grady-White Freedom 275 photo shoot.

HAYDEN & MACKENZIE'S WEDDING

# Grady Dealership Transformed for Couple's Dream Wedding



In all the visits Hayden Jacobsen made to his family's boat dealership, Jacobsen's Marine, he never envisioned getting married there. However, when he and fiancé, Mackenzie Lanham, set out to find a wedding venue, it was the dealership that won their hearts for their memorable day.

It was through fate, and a little bit of social media, that Hayden and Mackenzie met in college. Mackenzie's family originated from Northern Idaho, and after high school

she enrolled at a college in Oregon. Soon after, her parents moved to Bellingham, Washington, and she decided to transfer to Western Washington University where Hayden was also in school.

Growing up in the landlocked state of Idaho, Mackenzie had never done much boating or fishing before, much less in the beautiful Puget Sound. She was very excited when Hayden invited her, and some of their friends, to go fishing early on in their relationship. Hayden borrowed

his dad, Greg's, Grady-White *Express 330*, and while they didn't catch any fish, the group enjoyed being together on the water that day in Puget Sound.

A few years later, when Hayden popped the question, the happy couple began thinking about where they would hold the ceremony. "When Hayden's sister got married, she considered having the wedding and reception at the dealership," said Mackenzie. "Ultimately, they decided not to, but the idea kind of stuck with us."

After looking at several traditional wedding venues, she and Hayden decided there was nowhere as special and meaningful as the dealership that Hayden's grandfather started in Seattle, Washington, in 1951. They asked Greg if they could get married there and he, the staff, and both families eagerly agreed. Soon they were all working on plans to transform the dealership into a beautiful wedding setting. Mackenzie's mom created the flower arrangements, Hayden's dad built the altar, and everyone pitched in to move



Seattle before the dealership moved to Edmonds. "Everyone really enjoyed looking at the photos," said Hayden.

In keeping with a nautical theme, Mackenzie and Hayden tied an eternity knot during their ceremony as a symbol of their love. Tom Ross, longtime Jacobsen's salesman, brought

out the boats, bring in the tables and chairs, and make Hayden and Mackenzie's wedding vision come to life.

Greg added one more special touch when he made a tribute to Hayden's grandfather by putting up a display of old photos from their original location in

out the Grady-White *Express 330*, where their boating story began, for a champagne toast and spin around the docks after the ceremony.

While they both agreed it was a lot of work to transform the dealership for their wedding, they love the fact that they can go back as often as they'd like to relive that special day.





## GRADY-WHITE CLUBS CREATE LASTING FRIENDSHIPS

# Club News

Here are highlights from recent Grady Owners' Clubs events and outings. If you have Grady Club information to share or are interested in clubs in your area, email [anchorline@gradywhite.com](mailto:anchorline@gradywhite.com). Go to [gradywhite.com](http://gradywhite.com) for links to club websites.



**The Lake Erie Grady-White Club**, sponsored by South Shore Marine, recruited 13 new members at the Progressive Cleveland Boat Show. This was a recruiting record for the club. Next up for the club was their annual fishing seminar which brings in huge numbers to see presentations from Walleye Pros.



Winners of the **Tampa Bay Grady-White Club's** Fall Kingfish Tournament were announced the first of the year. Ed Csenge, the newest member of the club, took first place with a 38" kingfish.



**The Gulfstream Grady Group** enjoyed this year's annual party complete with raffle baskets and prizes. They've got a lot of exciting events and trips, including one to the Bahamas, planned for 2023. We look forward to seeing more about their upcoming adventures.

Thirty-three couples and the Ingman Marine team celebrated the **Tarpon Coast Grady-White Club's** 17th anniversary. Everyone enjoyed the food and were ecstatic about the Grady-White cutting boards and beach towels they all received. The raffle prizes were a hit too!



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< **The Freedom 335** >

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**Top Scoring in Customer Satisfaction**

Ask any Grady owner and they will tell you – the quality, style, reliability, and superior ride are just some of the many reasons why

Grady-White reserves the right to discontinue models or change prices, specifications, materials, equipment, colors, or designs at any time without incurring obligations. Weight and dimensions of models are approximate and may vary.

The Grady-White website is a good place to find answers to many of your boating questions. The robust customer tip section is rich with information about boat handling and seamanship, maintenance, fishing, trailering, performance and efficiency, and more.

For the visual learner, our “How-to Videos” demonstrate knot tying, boat handling, and docking—just to name a few. We’ll also show you how to care for

your canvas, use your battery select switches, and anchor.

Most of these tips and videos first appear in our informative digital newsletter, *Docklines*. If you don’t already receive *Docklines*, you can sign up on the website. Having a copy come to your inbox every month means you’ll never miss a new boat announcement, tip, or new how-to video again.



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## Letters & Photos



When there's not enough room for everyone what do you do? Get two boats of course. Bobby Thompson's family have great fun fishing and cruising in Marathon, Florida, on his Canyon 306, *Bout Time*, and his Canyon 326, *Rigged Right*.



Steve Witten loves his *Freedom 375* which he refers to as his "retirement boat". Pictured with his parents, Beau is Steve's 6th grandchild and his newest first mate.



Todd Misenheimer and his family like to cruise around the Outer Banks of North Carolina on their *Freedom 235*.



Alan Buchfuhrer's *Canyon 306*, named "Gray Lady" looks great docked at a restaurant in his hometown of Stuart, Florida.



Thomas and Danielle Basch and their children love their *Freedom 215* and frequent the Baltimore Inner Harbor and the Patapsko River in Maryland.



From catching yellowtail on the reef to docking at Kiki's Sandbar in the Florida Keys, Daniel Stewart is loving life on his *Canyon 271*.

TO SHARE A PHOTO OF YOUR FURRY GRADY FRIENDS,  
EMAIL US AT [ANCHORLINE@GRADYWHITE.COM](mailto:ANCHORLINE@GRADYWHITE.COM)

## Grady Buddies



**Winnie** always enjoys being on Jeff and Carolanne Hillis' *Freedom 307* in Cape Cod Bay, Massachusetts.



Melanie Tong says **Dexter** accompanies them fishing on both their Grady-Whites. Here he's relaxing on their *Sailfish 282* while boating around Brooklyn, New York.



Eric Larson's furry Grady family, **Tucker (big boy)** and **Riley (little boy)**, are now enjoying sunsets on their Grady-White *Bimini 306* in US waters after having recently moved from the Bahamas.



William Borde says his puppy, **Argos**, is a seawolf living the dream on his *Marlin 300, Reel Knotty*, around the barrier islands off of Clearwater Beach, Florida.



**Sailor** enjoys spending his first summer on Rob and Jodi Hamilton's *Freedom 235* boating along the cooler waters on the coast of Maine.



**Leo** and the O'Connor family boat out of Point Pleasant, New Jersey, on their *Fisherman 216*.



**Louie** loves living The Grady Life as he cruises around the waterways of Wilmington, North Carolina, on Phil and Lisa Guy's *Grady-White*.



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THE NATIONAL MARINE MANUFACTURERS ASSOCIATION CSI AWARD

# Thank You...for the 21<sup>st</sup> Year in a Row!

The National Marine Manufacturers Association (NMMA) once again has awarded Grady-White Boats with the Customer Satisfaction Index Award in the fiberglass outboard boat division. This represents the 21<sup>st</sup> year in a row, every time the award has been given, that Grady-White Boats has achieved exceptional satisfaction ratings from you, our customers.

Award recipients have achieved an independently measured standard of excellence of 90 percent or higher in customer satisfaction during the



past program year and demonstrated continuous improvement to better their customers' experiences.

Todd Leggett, Grady-White Dealer/Customer Relations Manager, stated, "I am pleased to accept this award on behalf of every employee at Grady-White Boats. We are all honored and grateful to once again be recognized for our passionate commitment and unwavering dedication to customer satisfaction. We welcome you to visit our factory, meet our people, and witness the exceptional

attention to detail that is the hallmark of our work to achieve the highest levels of customer satisfaction."