

BOATS

GRADY-WHITE FREEDOM 235 RESHAPES CATEGORY

New dual console from Grady-White offers fresh features, luxurious amenities and superb performance.

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Grady-White

The proud bow and handsome line of Grady-White's new 23-foot dual console Freedom 235.

Advantage: Grady-White. The company's all-new model Freedom 235 has better engineered features, more options and more detail in construction and finish than other 23-foot dual consoles on the market. When you look at this completely brand new boat from Grady, it's evident what sets this boat apart. From your first step into the cockpit, you see so many big-boat amenities: luxurious seating, signature fishing and fun features, and an impressive roomy overall layout. And take a look at the oversized enclosed head compartment with clever extended storage space! Here is a Grady-White that delivers very high value and stays true to the company's 55-plus-year family fishing heritage.

Christian Carraway, Grady-White design engineer, comments, "We have pushed the boundary of just how many big boat features could be incorporated into this boat. Fishing, cruising, you name it... this boat is as fully equipped as boats twice as big. We have incorporated many Grady 'firsts' which add even more substance to the Grady core values of quality, performance, safety and reliability. Refreshing new styling on the Freedom 235 is innovative, yet stays true to our design integrity. The result is a sleek, forward-thinking dual console with timeless, perfectly detailed, genuine Grady-White appeal."

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Grady-White

Grady-White dual console Freedom 235 - aft port and starboard extensions with starboard swim ladder and transom door access.

The list of Grady firsts aboard the 235 begins at the stern. Standard features include new built-in swim platform extensions port and starboard that double as convenient boarding platforms, and there is starboard side deck level auxiliary anchor storage as well. The starboard platform features a sturdy, four-step swim ladder and there is easy access to the cockpit through the transom door. Not only is a transom door a bit of a luxury aboard a 23-foot boat, Grady-White's version of this door is super safe, secure and heavy-duty with positive locking hardware that befits a much bigger vessel. Additional deck level storage also is featured on the port side, forward of the platform extension. The transom has a built-in 160-quart insulated box, all ready for fishing or refreshments—whatever your choice for the day's fun. The adjacent storage box can be plumbed for an optional 15.5-gallon livewell. A recessed freshwater cockpit shower is standard. For swimming, diving and tow sports, as well as fishing, the stern area of the Freedom 235 is a model of well-engineered functionality.

Aft cockpit space is beamy so there's more room for any activity—or just chilling—than in other 23-foot dual consoles. Grady-White's patented aft bench seat is standard and provides more seating when needed, and folds away when things get busy. And for tow sport enthusiasts, there's a super easy-to-use optional ski pylon that tucks quickly into the transom when you're ready to fish or cruise.

Starboard side in the cockpit, an optional wet bar faces inboard, located just behind the helm seat. This refreshment center has a sink, running water, drink holders and comes complete with a removable 35-qt. Yeti® cooler below.

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Grady-White

Grady-White's new Freedom 235 dual console is full of big-boat function and features including a roomy head and luxurious seating options. It's also available with an optional hardtop or Bimini canvas.

At the helm and companion areas in the cockpit, the seating is generous and ultra comfortable with plenty of options. Standard helm seating is a vertically adjustable deluxe chair, and the helm chair can be upgraded to a plush, ultra-cushioned contoured seat with flip-up bolster. Standard companion seating is likewise a deluxe chair, but Grady-White's patented lounge chair with tilting backrest or a clever electromechanically extendable luxurious lounge seat is optionally available.

Forward of the companion seating are the controls for the optional stereo and plenty of storage areas, as well as the oversized enclosed head compartment with stowage that extends into the bow section for keeping rods, skis or swim toys. The bow anchor locker is easily accessible under the bow seat. There's seating room enough for up to six people on the thick, comfy port and starboard bow cushions.

The Freedom 235 and all Grady-Whites are available in one of six hull gelcoat colors or one paint color. Every model features the remarkable performance of a SeaV2® hull that provides a softer, drier, more stable ride, meaning you can enjoy more days on the water more often.

Established in 1959, Grady-White builds a full range of versatile, saltwater-tough center console, dual console, express and walkaround cuddy cabin sportfishing and coastal family boats from 18 to 37 feet in length. Grady-White is historically renowned for and highest rated in customer satisfaction by every third party study ever done in the marine industry. Marine Industry Hall of Fame member Eddie Smith and the Smith family have owned the company since 1968.

Visitors are welcome to tour the factory in Greenville, NC, and meet the passionate craftspeople who build the ultimate outboard powered family-and-sportfishing boats. See www.gradywhite.com to learn more about Grady-White's exceptional attention to detail in every boat they build.