

## Newly Introduced Grady-White Fisherman 236 Named One of Boating Industry's "Top Products of 2017"

Published Tuesday, May 16, 2017

Well-known marine industry trade publication *Boating Industry* announced its Top Products of 2017, selecting 50 of the best new or updated products and services for the model year, ranging from accessories to boats to engines and more. This is the fourth year that *Boating Industry* has formally recognized these distinctions.

As denoted by editors, "From hundreds of nominations, these selections stood out for impact on the industry, innovation, and how they advance their product category – or create a new segment."

And no wonder the Grady-White Fisherman 236 was the only boat chosen in its category (coastal center consoles). Here is a breakthrough model, remarkably feature-rich and packed with fishing-and-family-friendly details. The boat maintains the company's time-tested core values of quality, safety, reliability, and performance, in an elegant, classic style.

The Grady-White Fisherman 236 is packed with many Grady-White "firsts." There is easy access to port and starboard swim platforms and aft storage via a sturdy transom door. Seating includes available bow seats with patent pending fold away forward facing bolstered adjustable backrests. Aft seating includes Grady-White's patented fold away aft bench seat, and there is an available pop up tow pylon for water sports. The console opens to an enclosed oversized head area.

Established in 1959, Grady-White builds a full range of versatile, saltwater-tough center console, dual console, express and walkaround cuddy cabin sportfishing and coastal family boats from 18 to 37 feet in length. Grady-White is historically renowned for and highest rated in customer satisfaction by every third party study ever done in the marine industry. Marine Industry Hall of Fame member Eddie Smith and the Smith family have owned the company since 1968.

Visitors are welcome to tour the factory in Greenville, NC, and meet the passionate craftspeople who build the ultimate outboard powered family-and-sportfishing boats.

